

**Name of policy** : Corporate Social Responsibility Policy  
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**SBU** : Branding



## Corporate Social Responsibility Policy

At Printcare, Corporate Social Responsibility (CSR) is considered a set of behaviours and actions that are integrated with our business strategy, and are reflected in our corporate culture.

We define CSR as follows:

- Conducting business in an ethical manner
- Providing a fair, safe and rewarding workplace for the employees
- Encouraging socially responsible behaviour within the supply chain
- Protecting the environment
- Creating a sustainable positive impact on the communities we operate in

We are committed to understanding, monitoring and managing our social, environmental and economic impact in order to enable us to contribute to society's wider goal of sustainable development. We aim to demonstrate these corporate responsibilities through our actions and within our policies.

### **Conducting business in an ethical manner**

Printcare will conduct business in an open, honest and ethical manner. We will maintain the highest standards of integrity and corporate governance practices in order to maintain excellence in our daily operations, and to promote confidence in our governance system.

### **Providing a fair, safe and rewarding workplace for the employees**

Printcare will ensure that all employees are treated fairly and with dignity, and that diversity in the workplace is embraced. We are committed to ensuring our business is conducted according to rigorous professional, ethical and legal standards. Our Values Statement, Workplace Policies, Human Rights Policy and Equal Opportunities Policy will support this.

### **Encourage socially responsible behaviour within the supply chain**

We recognize the importance of the supply chain and we are committed to developing secure relationships based on mutual trust for mutual benefit. Printcare will ensure that our processes engaging with supplier activities promotes and respects fair business practices and human rights.

### **Protecting the Environment**

Printcare will make continuous improvements in order to reduce the impact business processes and activities have on the environment. Our Environmental policy and its sub policies elaborate more on our commitment and practices.

**Creating a sustainable positive impact on the communities we operate in**

Printcare strives to be a good citizen and we believe that the community in which we operate, needs to benefit as a result of us being here. Apart from the fact that this satisfies an altruistic need to do good, this also ensures that the neighborhood becomes a strong supporter of our company.

We engage and support the surrounding community through initiatives that are mutually agreed upon, sustainable, non-discriminating and beneficial to as many of the community members as possible. Our community investment initiatives will focus on the economic welfare of the community and the improvement of its educational standards.